

12 ENISE

International Meeting on Information Security

Exhibition Centre of León (Spain), **23 and 24 October** 2018



CYBERSECURITY: A PILLAR
FOR DIGITAL TRANSFORMATION

#12ENISE

<https://www.incibe.es/enise>
enise@incibe.es

Organizers:



Collaborators:



INTERNATIONAL MEETING POINT FOR CYBERSECURITY PROFESSIONALS

TARGET AUDIENCE

- ◆ Experts from cybersecurity industry
- ◆ IT professionals
- ◆ Entrepreneurs

AN EVENT DESIGNED FOR CYBERSECURITY INDUSTRY WITH THE OBJECTIVES OF:

Discussing the role of cybersecurity in digital transformation

Generating opportunities for **business and internationalization**

Boosting networking

Bringing together the agents of the **entrepreneur** ecosystem



@INCIBE focuses on #cybersecurity for 2 days at #11ENISE in #LeónESP. Follow the #event via #streaming



One more year, presents in #11ENISE. A must in #cybersecurity held in #LeónESP. Thanks @INCIBE

11ENISE IN NUMBERS

1,300

ATTENDEES IN
THE PREVIOUS
EDITION

136

NATIONAL AND
INTERNATIONAL
SPEAKERS

12ENISE EVOLVES AND OFFERS NEW OPPORTUNITIES TO CYBERSECURITY INDUSTRY



INSTITUTIONAL PRESENCE AND SUPPORT

FIRST LEVEL PROGRAM WITH CONFERENCES AND ROUND TABLES

MEETING POINT BETWEEN CYBERSECURITY OFFER AND DEMAND

PRESENCE OF INTERNATIONAL INVESTORS

12ENISE NEWS

MORE THAN
3,000^{M2}

COMPREHENSIVE EVENT
GREATER SCOPE

SPACE FOR DEMONSTRATIONS AND PRODUCT PRESENTATION

EXHIBITION AREA WITH STANDS

INTERNATIONAL FIRST LEVEL PROGRAM

MAIN HALL

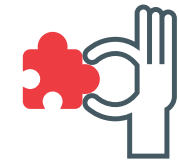
- ◆ Institutional presence
- ◆ Conferences and round tables
- ◆ National and international speakers
- ◆ Topics:



Trends



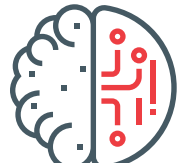
National cybersecurity



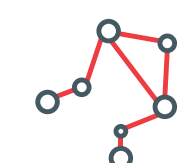
IT/OT integration



IoT



Machine Learning



Blockchain



Data leak



Insider Threats



Cybercrime investigation

ENTREPRENEUR HALL

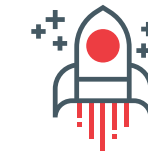
- ◆ Presentation of projects CyberEmprende
- ◆ Topics:



Case Studies



Financing solutions



Start-ups



Internationalization



Mergers and acquisitions



University-to-Industry Transfer

TRADE SHOW

- ◆ Exhibition space for 50 stands
- ◆ Cybersecurity companies and start-ups
- ◆ Space for demonstrations and product presentations

INTERNATIONAL BUSINESS FORUM

- ◆ 20 international investors
- ◆ Private business meetings with representatives from the Spanish cybersecurity industry
- ◆ European internationalization advisers

PARALLEL ACTIVITIES

- ◆ Operators workshop
- ◆ Practical workshop for SMEs
- ◆ Business meeting - IBEX35 companies
- ◆ Meeting of the National Network of Industrial Laboratories
- ◆ Smart Cities Meeting
- ◆ Automobile connected Meeting
- ◆ IV Conference on Law and Cybersecurity
- ◆ ENISE Award



TRADE SHOW

Exhibition area with stands and open spaces for demonstrations and product presentations

FEATURES

50

STANDS FOR COMPANIES AND START-UPS

2

OPEN SPACES FOR DEMONSTRATIONS AND PRODUCT PRESENTATIONS

VALUE PROPOSITION FOR EXHIBITORS

OFFERS AN **INTERNATIONAL SHOWCASE** FOR THE CIBERSECURITY INDUSTRY

ENABLES TO REACH **MORE THAN 1,000 PROFESSIONALS**

ALLOWS NETWORKING AND **COMMERCIAL AGREEMENT**

Request more information at:
enise@incibe.es

INTERNATIONAL BUSINESS FORUM

Internationalization opportunity for Cybersecurity Industry

20 INTERNATIONAL INVESTORS OF SOPHISTICATED DEMAND

FROM:



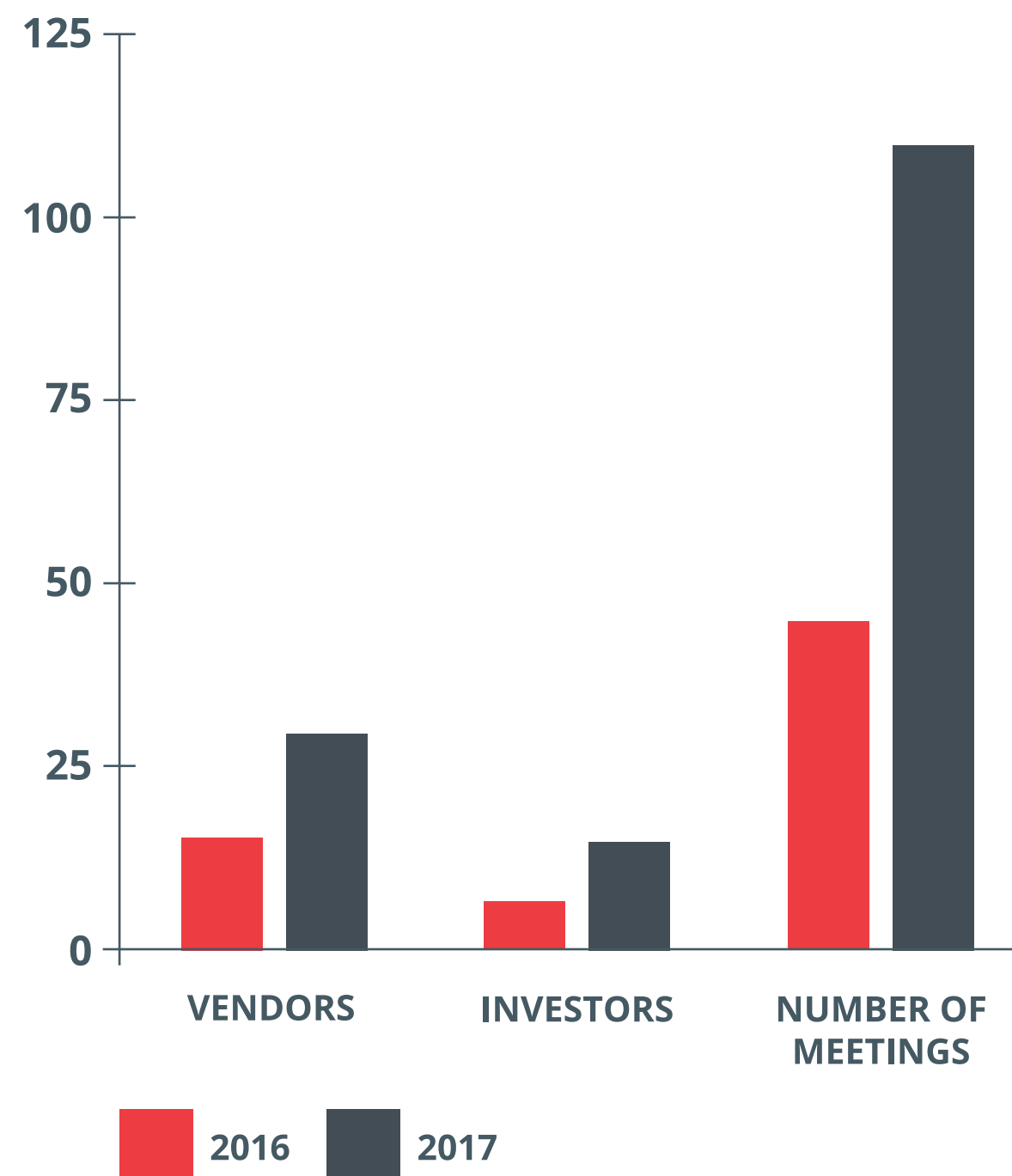
SECTORS:

- Operation of critical infraestructures (Financial, Energy)
- Industry 4.0

FORMAT

2DAYS / PRIVATE BUSINESS MEETINGS
(Representatives from the Spanish cybersecurity industry)
ONE-TO-ONE 20min

CONSOLIDATION IN 3RD EDITION



VALUE PROPOSITION FOR PARTICIPANTS

- ◆ Increases international turnover for cybersecurity companies
- ◆ Enables contact with high-level representatives and decision-making capacity
- ◆ Allows collaboration agreements
- ◆ Reinforces Spain brand
- ◆ Provides advice to boost internationalization strategy in companies

INDICATORS 2017

100%
OF PARTICIPANTS FIND
MEETING USEFUL

82%
FOUND POSITIVE RESULTS
AND OPPORTUNITIES

Request more information at:
relaciones.industria@incibe.es

with the collaboration of:

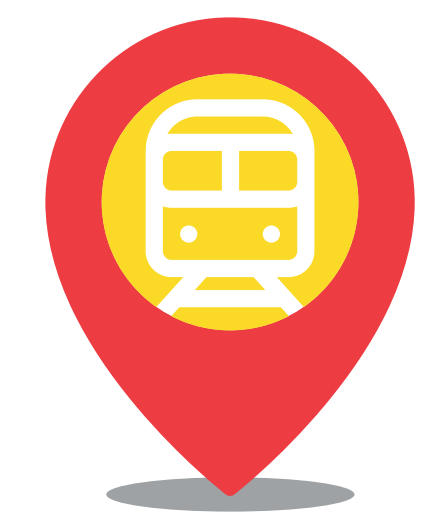


LEÓN: CYBERSECURITY, CULTURE, LEISURE AND GASTRONOMY

#12ENISE



SPANISH CAPITAL OF GASTRONOMY



**AVE MADRID-LEÓN 2H
HIGH SPEED TRAIN**
(TRAIN STATION 5 MIN. WALKING TO EXHIBITION CENTRE)

12 ENISE

WE LOOK FORWARD TO SEEING YOU
NEXT OCTOBER IN LEÓN (SPAIN)

Reserve the date **23rd and 24th October 2018**

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